

# Difference between Events and Reminders

Simply Remind Me works with the concept of “events” and “reminders.”

## Events

An event is anything you want to be reminded about. It occurs on a given date (for example, a birthday) and can optionally be given a specific time (for example, an appointment.)

Note: an event’s date (and time) does not effect the date and time you receive reminders.

Examples:

- A birthday
- A wedding anniversary
- Taking medication or a pill
- A customer’s appointment
- A doctor’s appointment
- A car’s MOT, tax or insurance renewal

## Reminders

A reminder is an email, text message or phone call you receive at a specified date and time to remind you of an event.

A reminder is always linked to an event and an event can have multiple reminders with different methods.

For example: you might want an email reminder a month before your car insurance is due, and a text message a week before. In this case, “renew my car insurance” is the event with its date set to the expiry date of your insurance. The email is a reminder for that event with its date and time set to a month before the event’s date (the insurance’s expiry date) and the text message is another reminder for the same event with its date and time set to a week before the event’s date.

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